



Marketing Specialist

Our Prague based marketing department is currently looking for a new colleague in the position of a Marketing Specialist. He/she will be responsible for the development and execution of effective marketing strategies and the creation of marketing materials for all properties within the House of Lobkowitz. The Marketing Specialist will frequently communicate with media representatives regarding promotion and PR. Daily tasks include cooperation with our Digital Content Manager on web and social media content. The candidate will work closely with the Director of Business Development and the sales team on program development and implementation. We expect the candidate to have an interest in working in a family business, an interest in arts/culture, history, education and non-profit activities. Our new colleague should be a creative, pro-active and out of the box thinker to help us promote the long-term growth of our family company.

We expect:

- Degree in Marketing, Advertising or related discipline
- At least 4+ years' experience in a marketing role
- PR experience is a plus
- Excellent command of Czech and English, other languages are a plus
- Strong understanding of Microsoft Office programs, Google Analytics, Social Media analysis tools, Mailchimp etc.
- Interest in new communication technologies and ability to apply them
- Excellent analytical, communication and presentation skills

We offer:

- Full time job in company with friendly environment
- 5 sick days
- 20 Home Office per year
- Multisport card 46 % covered by the employer
- Meal tickets 75% covered by the employer
- Attractive place of work – Lobkowitz Palace in Prague Castle
- Interesting company benefits (language education contribution 10,000CZK per year, discounts on all internal products and services with the group..)
- Immediate start

Please send your Czech and English CV as well as a cover letter to Ms. Petra Matuščinová at petra.matuscinova@lobkowitz.cz.